

TIERdrylay™

FLOORING SYSTEMS

Magnetic porcelain flooring collection

Worldwide patent applied for

November 2025

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Magnetic porcelain flooring collection

The solution for dry laying porcelain flooring on raised metal access floors which allows full future accessibility to the floor void – our process applies a magnetic backing to the underside of the tile and a colour coded ABS banding to the tile edges which simulates a grout line. The strong magnetic adhesion gives the same performance as a traditional wet laid floor.

The process can be applied to any rectangular or square tile including porcelain wood effect planks. The system is laid without any adhesive or grout and is thus a clean process reducing installation times by around 80% with the floor immediately usable. A further benefit is the ability to easily replace damaged tiles or to remove the floor completely for reuse elsewhere.

Although we work closely with a number of premium Italian and Spanish producers, our process can be applied to a vast range of porcelain, marble and other natural stone products allowing the designer or specifier great latitude in selecting a truly bespoke floor for their project.

Completing the system is a rubber backed version suitable for laying on concrete floors. Whilst this variant requires a near-perfect surface such as can be achieved using a free flow Anhydrite screed, it offers the same benefits as our magnetic version with speed of lay and replaceability making this an attractive solution for numerous applications.



About us

With many years experience in the UK construction sector our specific expertise lies in the innovation, research, development and engineering of commercial and domestic flooring systems. Working closely with architects, designers, developers and specifiers we help fulfil any design brief by creating appropriate products and providing unique flooring solutions.

Our innovative product ranges

- **TIERacoustix™**
acoustic wooden flooring collection
- **TIERcarpetlay™**
carpet flooring collection
- **TIERdrylay™**
magnetic wooden and porcelain flooring collections
- **TIERdrylaySLIM™**
low profile magnetic wooden flooring collection
- **TIERprofile™**
bespoke wooden ramps, nosings and trims
- **TIERspectrum™**
brightly coloured finishes for our wooden flooring collections
- **TIERRA™**
Internal and external raised access systems
- **TIERT&G™**
fixed wooden flooring collection



TIERdrylay™

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Tier Global product range

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brightly coloured finishes for our wooden flooring collections

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